

2025 MScATB Mentorship Programme and Career Development



On January 11, 2025, students from MScATB participate in the 2025 MScATB Mentorship Programme and Career Development Seminar. This event was organized by the Tsinghua University's Academy of Arts & Design, co-organized by Faculty of Business, Lingnan University, Master of Science in Arts Technology and Business, Dr Raymond Wong Research Centre for Arts Technology and Business, and Tsinghua University – Tsingshang Joint Institute for Smart Scene Innovation Design. It aimed to provide students with a high-quality platform for in-depth interactions with entrepreneur mentors and discussions on career development in art, technology, and business.



At the Mentorship Programme, Dr Ma showcased the students' course projects to the mentors displaying a wide and impressive collection of works that spanned the intersection of art and technology. Through Dr Ma's detailed explanations and presentations, the mentors gained a more comprehensive and in-depth understanding of the student's efforts and achievements in their course studies. This also provided the mentors with a rich and vivid basis for offering precise guidance to the students in the future, enhancing the mentors' detailed understanding and recognition of the students.

Introduction to Mentoring

The programme brought together 13 entrepreneur mentors from various industries such as art, technology, and business. Students were divided into three main directions: art, technology, and business, based on their employment preferences and group matching. Mentors from corresponding industry directions were arranged to guide the students through their confusion.



Entrepreneur mentors engaged closely with student groups to grasp their career aspirations, crafting tailored development strategies accordingly. By aligning with the students' passions, abilities, and professional ambitions, they guided them towards appropriate paths of growth. These mentors played a crucial role in clarifying industry-related doubts and employment hurdles, providing expert counsel, establishing career objectives, and expanding the students' viewpoints on potential career paths.



Mr Ma Long

Chief Architect of Beijing Institute of Architectural Design

AMA Art Studio Chief Architect



Mr Li Nan

Director of the China Philharmonic Orchestra
General Manager of Poly Culture Group Co., Ltd.



Ms Wang Jiayi

Founder of R+ Production



Ms Wei Liyang

Founder of Chatham Maison Art Research and Exchange Center and Wei Gallery



Ms Hui Chunjin

Marketing Director of Oracle (China) Software System Co., Ltd.



Mr LYU Jigang

Vice President of BOE Ewin



Mr Xie Shu

Chairman of China Green Hydrogen Technology Development Co., Ltd



Mr Zhang Boqing

Chairman of the Board of Directors, Beroni Group Limited



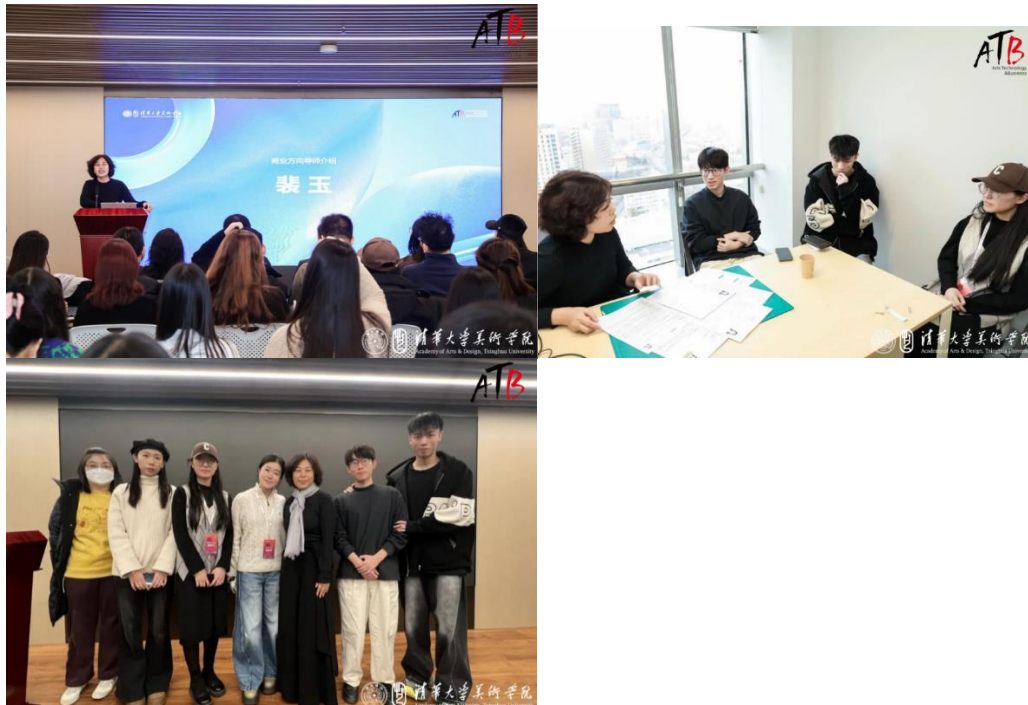
Ms Liu Songling

Chief Representative and General Manager, Greater China of RGF Environmental Group, Inc. Beijing Representative office



Ms Pei Yu

Private Banker



Ms Qian Jin

Former Managing Director of Sotheby's



Ms Xie Yinuo

Founder CEO of Tianchen Times Culture and Art Development Co., Ltd



Mr Wang Yizhe

Vice President of the Hong Kong Young Scientists Association

Vice President of the Hong Kong Microelectronics Association



Mock Interview

During the mock interview, a representative from each group presented a job pitch. In this brief period, students concisely and impressively showcased their professional skills, past internship experiences, personal strengths, and career plans.

Following the pitches, the mentors cast their votes on whether they would 'hire' the students based on their presentations, offering feedback and recommendations from their own career experiences. This interview provided the students with an immediate critique of their performance and immersed them in a realistic job selection environment. It enabled them to identify their strengths and weaknesses, equipping them better for their upcoming professional journeys.